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Biltmore Forest Estates Receives Prestigious Award

Recognized as *Retirement Resort* for providing *Retirement Living at its Healthiest®*

[Charlotte, NC, April 01, 2020] Biltmore Forest Estates has been recognized for its ability to provide *Retirement Living at its Healthiest®* and has been certified as a *Retirement Resort* by SENIOR HOSPITALITY INTERNATIONAL.

The top priority of the new generation of Seniors is staying healthy. Because retiring at home can become unhealthy due to isolation, loneliness and boredom, a growing number of Seniors are looking for communities with healthy lifestyle options for the body, mind, soul and spirit. To help Seniors in their search for comprehensively healthy environments, a select group of communities is being recognized by SENIOR HOSPITALITY INTERNATIONAL as *Retirement Resorts* for their commitment to providing *Retirement Living at its Healthiest®*.

Biltmore Forest Estates has distinguished itself by earning this recognition for the healthy lifestyle residents can enjoy there. To receive this recognition, the community demonstrated a commitment to providing residents a Comprehensively Healthy Lifestyle:

- **Healthy Campus Amenities** (Facilities, Staffing & Programming)
- **Healthy Resident Activities** (for Body, Mind, Soul & Spirit)
- **Healthy Community Involvement** (Resident Clubs & Groups)

"Biltmore Forest Estates offers an impressive array of healthy lifestyle options for residents to enjoy," said J. Keesey Hayward of SENIOR HOSPITALITY INTERNATIONAL. "Management and staff are relentlessly focused on helping their residents enjoy the many Dimensions of Healthy Living: Physical, Intellectual, Emotional, Social, Spiritual, Cultural, and Vocational.

Communities recognized as *Retirement Resorts* represent the paradigm shifts changing the very nature of the Senior Hospitality industry in recent years:

- from "Caring for the Elderly" to "Serving Seniors"
- from "Getting Well" (cure) to "Staying Healthy" (prevention)
- from "Healthcare" to "Healthy"
- from "Institutionality" to "Hospitality"

All *Retirement Resorts* offer an Independent Living Service-Level. Some also offer additional *Service-Levels*: one or more Levels of on-site Healthcare Services (such as Assisted Living Services, Memory Care Services, and Nursing Care Services). Biltmore Forest Estates offers 3 Service-Levels: Independent Living and 2 Healthcare Service-Levels.

SENIOR HOSPITALITY INTL. was founded in 1999 to "help more Seniors experience *Retirement Living at its Healthiest®*." To learn more about communities recognized by SENIOR HOSPITALITY INTERNATIONAL, visit RetirementResorts.com.

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